

- **Dr hab. Igor Lyubashenko, prof. SWPS , Instytut Nauk Społecznych, Uniwersytet SWPS**
- **Adapting the Concept of 'Noise' for Decentralized Policy Response Analysis:  
A Case Study in Crisis Management**
- **Czwartek 10.10.2024, 11:30-13:00**
- **Stary BUW na Kampusie Głównym, Krakowskie Przedmieście 26/28, sala 107 i na ZOOM**

The proposed presentation introduces an innovative adaptation of the concept of 'noise' to analyze the consistency of decentralized policy responses, specifically applied to the migration crisis management in Polish metropolitan cities. The concept of noise, as defined by Kahneman et al. (2021), originally relates to the undesired variability in judgment and decision-making. In the realm of public policy, particularly in a decentralized context, noise manifests as the variability in responses and decisions across different administrative entities. This variability can critically impact the effectiveness and coherence of policy actions, especially in crisis situations where uniformity and rapid response are essential.

We propose a novel framework that conceptualizes noise in the context of public policy as a measure of inconsistency. This framework allows for the examination of how decentralized systems - such as local governments in Poland - respond to crises with varying degrees of alignment to national policy objectives. In this presentation, we identify the patterns and levels of inconsistency, or 'policy noise'.

Applying this framework to the case of the Ukrainian migration crisis, we explore how the concept of noise can illuminate the variations in policy adoption and implementation across Polish cities. This approach provides a nuanced understanding of the challenges and opportunities inherent in decentralized policy responses. We believe that such analysis can offer insights into how different levels of government can better coordinate their efforts in times of crisis, ultimately enhancing policy effectiveness and coherence.

The presentation will detail the theoretical foundations of the noise concept in policy analysis, its methodological operationalization, and its application to our research topic.

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